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PRIVILEGED PRINCESS LILLYA LEARNS THAT THE BEST GIFTS DO NOT COME IN A BOX.

The Elf Factor

Written and directed by Blake Flores

Arden Playhouse is pleased to present *The Elf Factor* a play especially for children.

“The Elf Factor” is a story about what happened last year, when Christmas was almost lost to the evil Bedlam, as told by one of Santa’s newer elves, Lillya. As the new deed holder to the North Pole, Bedlam has great plans for the land, which don’t include Santa, his workshop or his elves, despite their fashionable footwear. Add into the mix, a slightly materialistic princess accompanied by her singing footman, Beaumont, who were banished to the North Pole by her father, the king, until she can learn the true meaning of Christmas. Lillya, with the help of Julius, another elf who is a computer whiz and dinosaur buff, devise a plan to use the unique talents of the North Pole denizens, in hopes of saving Christmas.

It is the second script that Blake has written for children’s theatre, after writing and producing an adaptation of “The Velveteen Rabbit” for Big Idea Theatre. For “The Elf Factor,” he wanted something that was fun, bouncy and slightly zany and quirky, but full of tidings of the season in hopes that it would put people in the holiday spirit, much like seeing “The Nutcracker” always did for him. He has engaged local composer and vocal coach Dario Vanni to create two new songs and an original score to complement the action.

Unlike most productions that pick a cast to fit the script, Blake selected the actors first and then wrote “The Elf Factor” around them, to try and utilize their individual talents. It features six veteran actors, William Pickering, Kevin Toole, Vanessa Voetsch, Brooke Flores, Frank Hickox and Ty MacAdam, most of whom are newcomers to Arden Playhouse, but all bring a wealth of theatrical experience and expertise to their roles.

The name “The Elf Factor” was originally conceived as play on the “American Idol,” or “The X Factor” type reality TV shows. The vision was to showcase the actor’s skills with individual acts in a wild talent contest. But, it is also a reference to the influence the elves have in the collective efforts to save Christmas.

Performance Dates: Saturdays and Sundays - - December 1 through 23rd.
Saturdays at 11AM & 1PM and Sundays at 5 PM.

All tickets are \$5 for all ages (Cash or check only.)
Children must be accompanied by an adult.

Tickets can be reserved by calling (916) 332-2582.
Arden Playhouse is located at 5640 Roseville Road, Suite D, Sacramento, and seats 150.

Arden Playhouse is a community theater dedicated to continuing its tradition of presenting entertainment in a casual setting.

Press Photos Available

For more information about *The Elf Factor*, call the theater office at 332-2582, email admin@ardenplayhouse.com, arden@ardenplayhouse.com, or check the website ardenplayhouse.com.

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